

JANET ELIZABETH JURADO

j.e.jurado2002@gmail.com

262-564-9517

UW-Parkside Theatre Arts Marketing Internship (September 2022-May 2025)

Internship Supervisor: Misti Bradford

DETAILS

- Regularly maintained, managed, and posted content for UW-Parkside's theatre arts department social media platforms (Facebook and Instagram)
- Captured photo and video content daily to post and promote information and events
- Edited media to create reels, trailers, digital programs, and more
- Used graphic design to create graphics and layouts for social medias
- Interviewed students and faculty members for more engaging and modern-styled videos
- Engaged in research on a regular basis to write accurate captions, descriptions, and overall information for shows, auditions, and other events requiring thorough detail
- Routinely engaged with followers by answering questions, providing links and other information, and developing a consistent structure to the platforms
- Regularly hung posters around the entire campus to promote the department

EDUCATION

BA in Theatre Arts (Acting Concentration), BA in Communication, Minor in Digital Media Production, University of Wisconsin-Parkside (September 2020 - May 2025)

*Related Courses Taken: Digital Storytelling, Digital Photography, Digital and Social Media, Podcasting, Writing for Business and Industry, Public Relations Concepts and Practices

SKILLS

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| ● Photography and videography | ● Social media platform expertise |
| ● Graphic design | ● Creativity and innovation |
| ● Editing (photo, video, writing) | ● Microsoft and Google workspaces |
| ● Adobe programs | ● Project management |
| ● Interviewing and public speaking | ● Writing and journalism |
| ● Written and verbal communication | ● Organization and adaptability |

REFERENCES

Misti Bradford

University of Wisconsin-Parkside

Theatre Arts Professor and Department Chair

bradford@uwp.edu